



## Media Release

FOR IMMEDIATE RELEASE

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## OmyaPET

Oftringen (Switzerland), May 17, 2021

**Omya International AG** is pleased to announce the launch of **OmyaPET**, a new product family of functionalized Calcium Carbonates for PET applications. The market introduction will begin in Europe and will be step-wise enlarged to other Regions.

OmyaPET is a new and cost-effective opacifier for the production of white opaque PET bottles or white opaque BOPET film and ensures a lower environmental footprint in e.g. UHT milk bottles. OmyaPET improves the production costs for bottles without compromising on mechanical and optical properties.

OmyaPET meets EU 10/2011 food contact requirements and is made from highly selected products certified by Bureau Veritas as 100% recycled material.

This new product family reflects the company's commitment to offering sustainable and innovative solutions to the polymer industry.

For more information please visit [omyapet.omya.com](http://omyapet.omya.com) or contact [karsten.schulz@omya.com](mailto:karsten.schulz@omya.com).





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## About Omya

Omya is a leading global producer of industrial minerals – mainly derived from calcium carbonate, dolomite and perlite – and a worldwide distributor of specialty chemicals. The company provides a wealth of innovative product solutions that contribute to its customers' competitiveness and productivity in multiple industries such as Construction, Paper & Board, Polymers, Food and Personal & Home Care. Omya further provides Environmental Solutions targeting the agriculture, water and energy markets. Founded in 1884 in Switzerland, Omya has a global presence extending to more than 175 locations in over 50 countries with 9,000 employees.

Committed to implementing the principles of sustainability at all company levels, Omya provides added value products and services from responsibly sourced materials to meet the essential needs of current and future generations.

[www.omya.com](http://www.omya.com)

In case of questions on the content of this press release, please contact

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