



Petcore Europe

CONFERENCE 2015

24 NOVEMBER

VLEVA CONFERENCE CENTRE - BRUSSELS

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Petcore Europe Conference 2015

24 November - Brussels

P R O G R A M M E



SUSTAINABILITY

- 09:00 - 10:00 Registration & Petit Dejeuner
- 10:00 - 10:10 Welcome by Chairman Patrick Peuch, Petcore Europe Executive Director
- 10:10 - 10:30 **EU Product Environmental Footprint (PEF): a European Commission project on packed bottled water**
– *Simone Pedrazzini: Life Cycle Assessment & Sustainability Consultant, Quantis for EFBW*
- 10:30 - 11:50 **“Recycled but not recycled”: Working on the future of PET Thermoforms**
– *Wim Hoenderdaal: Technical Marketing Manager PET, Indorama Ventures Europe*
- 10:50 - 11:10 **EU Polymark Project - The Novel Identification Technology to differentiate High Value Plastics in Waste Streams: preliminary technical results**
– *Hans Eder: Head of Research and Development, Sesotec*
- 11:10 - 11:30 **Implementing the EU food contact plastics recycling regulation in practice: an update**
– *Elfriede Hell: General Manager Division recycling technology, Starlinger*
- 11:30 - 12:00 **Q&A Session**

12:00 - 13:00 LUNCH BREAK



13:00 - 13:20

2014 PET collection and recycling in Europe: PCI 2014 report for Petcore Europe
– Helen McGeough: Senior Consultant, PCI PET Packaging, Resin & Recycling Ltd

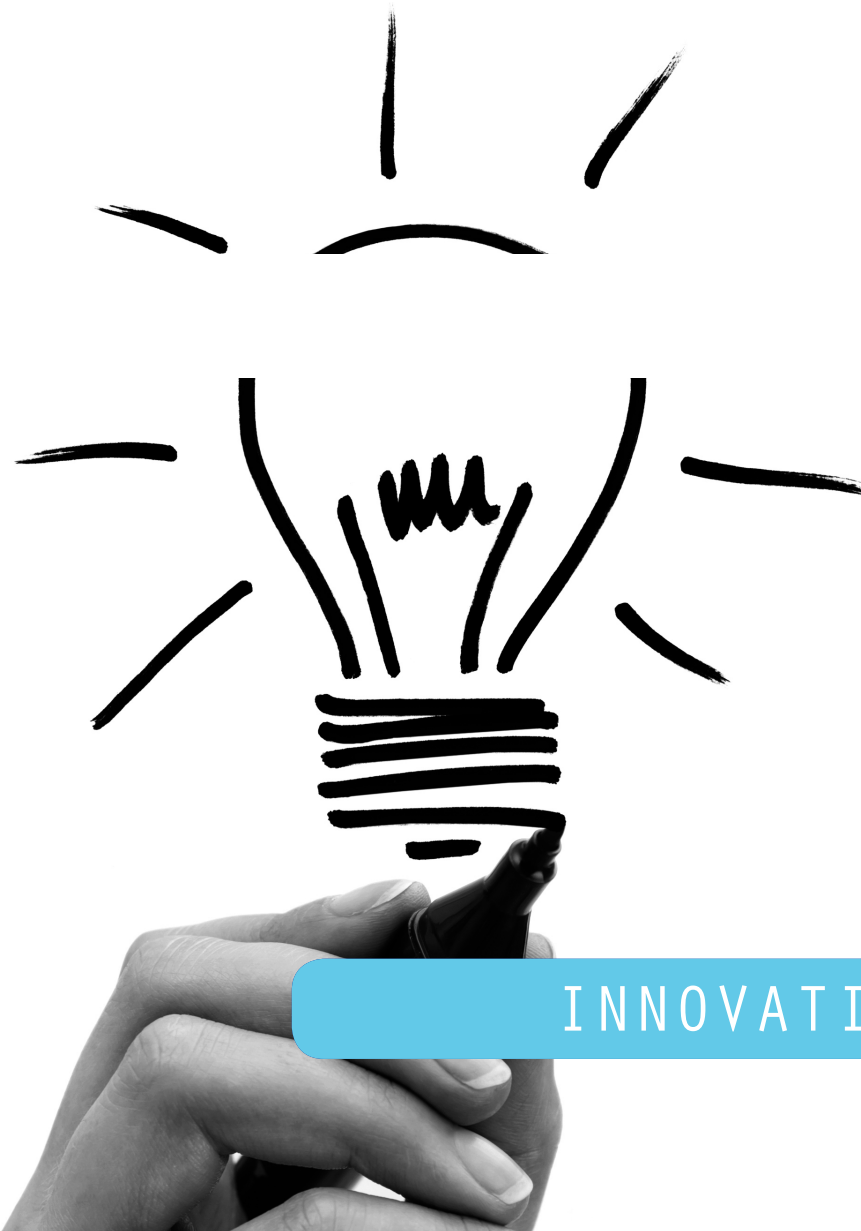
13:20 - 13:40

The new European Circular Economy package
– European Commission tbc

13:40 - 14:00

Panel debate

14:00 - 14:15 HYDRATION & NETWORKING



INNOVATION

14:15 - 14:35

Examples of new PET packaging & future trends
– *Annemieke Hartmann-Jemmett: Group Commercial Strategy Director, Petainer*

14:35 - 14:55

Use of PET in aerosols
– *Johannes Burghaus: Section Head, R&D Package Development Fabric and Home, P&G / European Aerosol Federation (FEA)*

14:55 - 15:15

Novel Circular PET Technology for coloured post-consumer packaging
– *Tonnis Hooghoudt: CEO, Ioniqa*

15:15 - 15:35

Panel debate

15:35 - 16:00 HYDRATION & NETWORKING



GLOBALISATION

16:00 - 16:20

Update on the PET situation in

- **India** – *Speaker tbc*
- **Russia** – *Speaker tbc*
- **USA** – *Speaker tbc*

16:20 - 16:40

Waste Free Oceans (WFO): The problem of marine litter

– *Stephanie Maes: Project Manager, Waste Free Oceans*

16:40 - 17:00

Panel debate:

Effective communication on PET to the public: How to respond to public concerns and needs?

– *Moderator: Mark Kenrick, Petcore Europe President*

Closing – *Mark Kenrick*

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